



A WSFS COMPANY

Privacy Policy **Important Information**

To help the government fight the funding of terrorism and money laundering activities, Federal Law requires all financial institutions to obtain, verify and record information that identifies each person who opens an account. When you open an account with us, we ask for your name, address, date of birth, tax identification number and other information that will allow us to identify you. We ask that you provide us with a driver's license or other identifying documents.

We may verify the information that you provide to us.

The privacy of your information is very important to us. Customer accounts are always handled in a confidential manner. To ensure the confidentiality of the information that you provide to us, we follow the policy outlined in the attachment to this document.

FACTS	WHAT DOES THE BRYN MAWR TRUST COMPANY OF DELAWARE DO WITH YOUR PERSONAL INFORMATION?	
WHY?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
WHAT?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Social Security number and income • Assets and investment experience • Wire transfer instructions and account transactions <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>	
HOW?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons The Bryn Mawr Trust Company of Delaware chooses to share; and whether you can limit this sharing.	
Reasons we can share your personal information	Does The Bryn Mawr Trust Company of Delaware share?	Can you limit this sharing?
For our everyday business purpose—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes—to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes—information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness	No	We don't share
For nonaffiliates to market you	No	We don't share
Questions?	Call 302-798-1790 or visit www.bmt.com/wealth/delaware	

Who we are	
Who is providing this notice?	The Bryn Mawr Trust Company of Delaware
What we do	
How does The Bryn Mawr Trust Company of Delaware protect my personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>The Bryn Mawr Trust Company of Delaware is committed to security and accuracy of personally identifiable data and has taken precautions to protect this information from loss, misuse, or alteration.</p>
How does The Bryn Mawr Trust Company of Delaware collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> • Open an account or deposit money to fund your trust account • Direct us to buy and sell your securities • Make deposits or withdrawals/distributions from your account • Make a wire transfer and tell us who receives the money <p>We also collect your personal information from others, such as, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes-information about your creditworthiness • Affiliates from using your information to market to you • Sharing for non-affiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and non-financial companies.</p> <ul style="list-style-type: none"> • <i>Our affiliates include companies with a WSFS name and financial companies such as investment advisory firms.</i>
Non-affiliates	<p>Companies not related by common ownership or control. They can be financial and non-financial companies.</p> <ul style="list-style-type: none"> • <i>The Bryn Mawr Trust of Delaware does not share with non-affiliates so they can market to you.</i>
Joint Marketing	<p>A formal agreement between non-affiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • <i>The Bryn Mawr Trust Company of Delaware doesn't jointly market.</i>